

THE PEOPLE'S COLLECTION

BY BØRGE MOGENSEN
& HANS J. WEGNER

Fredericia

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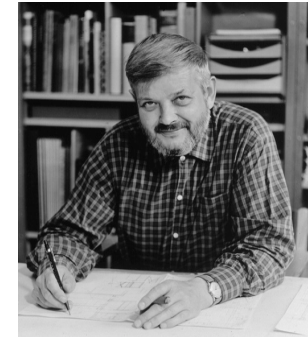


BØRGE MOGENSEN

Børge Mogensen was known as the furniture designer who created high-quality furniture at affordable prices for Danish homes. He went on to design some of the most renowned furniture designs of the 1950s and 1960s.

His lifelong mission was to create simple and practical furniture for everyone. Appearance was important, but never at the expense of functionality.

He disapproved of colleagues who succumbed to the whims of fashion, ignored functionality or used excessively expensive materials. In the same breath, he defiantly brushed off any criticism for only using wood, his preferred material in all its different embodiments.



"MY GOAL IS TO CREATE THINGS
THAT WILL SERVE MAN AND GIVE
HIM THE LEAD ROLE, INSTEAD OF,
BY THE FORCE OF THE DEVIL,
ADAPT MAN TO THE THINGS."

— Børge Mogensen

HANS J. WEGNER

Hans J. Wegner was the indisputable grandmaster of Danish chair design. Throughout a long and productive career, Wegner designed roughly 500 chairs, many of which have become popular classics that are still in production today.

Wegner's chairs are commonly held to be among the most beautiful in the world. At the same time, they reflect his understanding that the chair is a piece of furniture in close contact with the human body, a fact that places high demands on comfort and ergonomics. Design and function rarely go more perfectly hand in hand than in Wegner's furniture.



**“A CHAIR SHOULD HAVE NO BACK
SIDE. IT SHOULD BE BEAUTIFUL
FROM ALL SIDES AND ANGLES.”**

— Hans J. Wegner

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In 1939, FDB hired the 28 year old architect Børge Mogensen as their chief architect for their visionary furniture programme. The vision was to create high quality functional furniture with a reasonable price tag that could make the ideas of simple modernism popular among the people.

Mogensen decided that the furniture should all be based on established cabinet-maker's principles found in traditional furniture types from around the world, while at the same time being adapted for ease of local production without compromising on quality.

Børge Mogensen then invited his friend Hans J. Wegner to participate in this venture, which came to lay the basic foundation for the development of the concept "Danish Modern" in the 1950's. A few pieces from the programme became so accomplished that they have been in continuous production ever since their launch in the 1940's. Fredericia's special relationship with Børge Mogensen have ensured that these models will always be a part of Fredericia's 'The People's Collection'.



FEATURES

Influential design icon

J39 is chosen by the Danish Design Museum as one of 10 most influential Danish chairs.

Historic inspiration

Mogensen was in part inspired by traditional Mediterranean chairs when designing J39.

Two seating heights

J39 comes in the original 44,5 cm seat height as well as with 46 cm seat height.

Separated seat and back

Modest design

Hand woven paper cord seat

Premium quality

5 years guarantee. No toxic evaporations.

Made in Denmark

J16, J16 stool & C18

PRIMARY TARGET SEGMENTS

PROJECTS

Hospitality, Residential & Corporate.

The J39 chair has been used for a variety of hotel, restaurant and retail projects including;

- Ito-Biyori, Osaka, Japan
- Björk Brasserie, Aosta, Italy
- Ana la Santa, Barcelona
- The Italian, Copenhagen, Denmark
- Steak Royal, Copenhagen, Denmark
- Llama, Copenhagen, Denmark

MATERIALS & MODIFICATIONS

Materials:

Frame/legs: Oak soap, oak oil, oak white oil, oak lacquered, smoked oak oil, black lacquered, beech soap & oak white painted.

Paper cord: Natural paper cord, black paper cord.

J39 colours: Ocean, Storm, Mountain, Mustard, Stone, Berry, Black or White.

C18 Table: Oak soap, oak oil, oak lacquered, smoked oak oil, beech soap & beech lacquered.

Modification/customisation possibilities:

Customised colours with minimum quantity 50 and upcharge.

J39



This Side: J39 – Model 3239 – Soaped oak / natural paper cord
Opposite Side: J39 – Model 3239 – Soaped oak / natural paper cord





Steak Royal, Copenhagen, Denmark
J39 Chair – Model 3239 – Smoked oak / natural paper cord



This Side: J39 – Model 3239 – Oak black lacquered / natural paper cord

Opposite Side: J39 – Model 3239 – Oak black lacquered / natural paper cord





Ito-Biyori, Osaka, Japan:
J39 Chair – Model 3239 – Oak / natural paper cord





Björk Brasserie, Aosta, Italy
J39 Chair – Model 3239 – Soaped oak / natural paper cord



Llama, Copenhagen, Denmark
J39 Chair – Model 3239 – Black lacquered oak / black paper cord.



The Italian, Copenhagen, Denmark
J39 Chair – Model 3239 – Painted oak (White) / natural paper cord



J39 – Model 3239 – Black lacquered oak / natural paper cord.



J39 – Model 3239 – Oak / natural paper cord.



This Side: J39 Chair – Model 3239 – Smoked oak / natural paper cord.

Opposite Side: C18 – Model 6290 – Oak oil treated.





J39 Chair – Model 3239 – Painted oak (White) / natural paper cord.
J39 Chair – Model 3239 – Painted oak (Black) / black paper cord.
C18 – Model 6290 – Oak oil treated.



This Side: J16 Chair – Model 16000 – Oak black lacquered / natural paper cord.

Opposite Side: J16 Chair – Model 16000 – Oak black lacquered / natural paper cord.





This Side: J16 Chair – Model 16000 – Soaped oak / natural paper cord.

Opposite Side: J16 Chair – Model 16000 – Soaped oak / natural paper cord.





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